

# Shaping The Business - The Team

	Who is Impacted	What they do Different	What they need		By When	Coach Name
			Equip	Train		
Existing Services / Products Improved						
Existing Services / Products Increased Price						
New Services / Products Developed from Customer Feedback						

# Shaping The Business - The Team

	Who is Impacted	What they do Different	What they need		By When	Coach Name
			Equip	Train		
New Services / Products to create Multiple Income Streams						
New Services / Products New Retainer Services / Products						
New Services / Products Referral Based Income						